

**THE 16TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS
ADVERTISING RATES FORM**

First Name: _____ Last Name: _____

Company/Organization: _____

Street Address: _____

Apt/Suite: _____ City: _____

State: _____ Postal Code: _____

Telephone: _____ eMail: _____

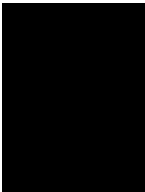
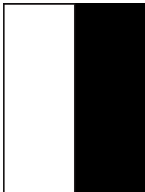

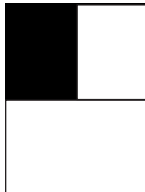
**SAVE THE TREES
ADVERTISE IN OUR ONLINE,
"GREEN" PROGRAM**

Your ad will appear on D.A.P.'s website and Facebook page for the first three months of 2010!

Your ad will contain a link back to your website. Full-page and half-page ads featured on D.A.P.'s electronic marquee at Vista Chino and Sunrise, where daily traffic averages 23,000 vehicles per day.

All ads featured on flat screen monitors during the Steve Chase cocktail reception and silent auction.

Artwork Sizes

FULL PAGE 7.5" WIDE 10" HIGH	HALF PAGE VERTICAL 3.5" WIDE 10" HIGH	HALF PAGE HORIZONTAL 7.5" WIDE 4.75" HIGH	QUARTER PAGE 3.5" WIDE 4.75" HIGH
			

Artwork Format

Please complete this form and send back via fax to: (760) 325-4402

Camera-ready ads should be sent in hi-resolution PDF, JPEG or TIF formats only. Please provide electronic CMYK artwork on disc or via e-mail to:

Jim Hauck
jhauck@desertaidproject.org or
(760) 699-8231

Graphic design services are available if needed.

**ARTWORK DUE NO LATER THAN:
January 15, 2010**

Send artwork via mail:
Desert AIDS Project
Attn: Steve Chase Humanitarian Awards
1695 North Sunrise Way
Palm Springs, CA 92262

Desert AIDS Project reserves the right to refuse to print any advertisement. In the event of any error, advertiser agrees the maximum liability of D.A.P. shall not exceed the cost of the advertisement.

Program Advertising

- Full page (\$1000)
 - Half page Horizontal (\$500)
 - Half page Vertical (\$500)
 - Quarter page (\$250)

 - Check enclosed (payable to Desert AIDS Project)
 - Check will be received before 12/21/2008
 - Please contact me for payment information
 - Please charge my:
 - VISA
 - MC
 - AMEX
 - DISC
- Card Number: _____ Expires: ____/____/____
- Artwork will be sent via e-mail to** jhauck@desertaidproject.org
 - Artwork will be sent on disc via mail**

Authorized By:

Signature required