



YEAR-ROUND CORPORATE SPONSORSHIP	<u>Pinnacle - \$150,000</u>	<u>Premier - \$75,000</u>	<u>Grand - \$50,000</u>	<u>Principal - \$25,000</u>	<u>Major - \$15,000</u>	<u>Supporting - \$10,000</u>	<u>Benefactor - \$5,000</u>
<p>AIDS WALK, October 31, 2009 Recognition in AIDS Walk brochures street banners, ads, t-shirts, newsletters, Publicly recognized at AIDS Walk Sponsor promotional table at AIDS Walk</p>	Logo top placement Recognized publicly Sponsor table	Logo included Recognized publicly	Logo included n/a n/a	Logo included n/a n/a	Name listed n/a n/a	Name listed n/a n/a	Name listed n/a n/a
<p>Steve Chase Awards Gala, Feb. 27, 2010 Recognition in Steve Chase Awards Gala invitations and all media advertising > Advertisement in Souvenir Program Recognition on 4 large ballroom screens Tickets to SCHA Gala Awards Dinner Invites to Friday VIP pre-event party</p>	Logo top placement Premium full page color Logo premium position 2 Front Row Tables 20 invites	Logo included Full page color Logo included 2 Premium Tables 10 invites	Logo included Full page color Logo included 2 Preferred Tables 10 invites	Name listed Half page color Logo included 1 Preferred Table 10 invites	Name listed Half page color Name listed 6 tickets 6 tickets	n/a Quarter page color Name listed 4 tickets 4 tickets	n/a Quarter page color n/a 2 tickets 2 tickets
<p>Dining Out For Life, April 29, 2010 Recognition in Dining Out For Life printed materials, mailings and advertising ></p>	Logo	Logo	Logo	Name listed	Name listed	Name listed	Name listed
Les Dames Shows, dates: 10/11/09 & 5/09/10	Logo in program	Program listing	Program listing	Program listing	n/a	n/a	n/a
Pride Festival Parade/Booth, Nov. 7- 8, 2009	Logo on booth signage	Name listing	Name listing	Name listing	n/a	n/a	n/a
World AIDS Day, December 1, 2010	Logo inclusion in ads	Logo inclusion in ads	Name listing	Name listing	n/a	n/a	n/a
<p>Additional benefits for sponsors includes... Press release announcing D.A.P. sponsorship Recognition on D.A.P. website Recognition in DAPCAN - weekly e-newsletter Recognition signage at D.A.P. campus Collateral materials at PFL & 100 Women events</p>	Yes Logo with link Logo included Logo on signage Yes	Yes Logo with link Logo included Logo on signage Yes	Yes Logo with link Logo included Logo on signage Yes	n/a Name listed n/a Name listed n/a	n/a Name listed n/a Name listed n/a	n/a Name listed n/a n/a n/a	n/a n/a n/a n/a n/a