



YEAR-ROUND CORPORATE SPONSORSHIP

Dining Out For Life, April 30, 2009
 Recognition in Dining Out For Life printed materials, mailings and advertising >

AIDS WALK, October 25, 2008
 Recognition in AIDS Walk brochures street banners, ads, t-shirts, newsletters, programs and Desert Sun supplement >
 Publicly recognized at AIDS Walk
 Sponsor promotional table at AIDS Walk

Steve Chase Awards Gala, Feb. 21, 2009
 Recognition in Steve Chase Awards Gala invitations and all media advertising >
 Advertisement in Souvenir Program
 Recognition on 4 large ballroom screens
 Tickets to SCHA Gala Awards Dinner
 Invites to Friday VIP pre-event party

Les Dames Shows, Oct.'08 & May.'09 ads

World AIDS Day, Dec 1, 2008 promotions

Pride Festival Parade/Booth, Nov. 1, 2008

Press release announcing D.A.P. sponsorship
 Recognition on D.A.P. website
 Recognition in DAPCAN - weekly e-newsletter
 Recognition signage at D.A.P. campus

Pinnacle - \$150,000

Premier - \$75,000

Grand - \$50,000

Principal - \$25,000

Major - \$15,000

Supporting - \$10,000

Benefactor - \$5,000

Logo	Logo	Logo	Name listed	Name listed	Name listed	Name listed
Logo top placement Recognized publicly Sponsor table	Logo included Recognized publicly n/a	Logo included n/a n/a	Logo included n/a n/a	Name listed n/a n/a	Name listed n/a n/a	Name listed n/a n/a
Logo top placement Premium full page color Logo top placement 2 Front Row Tables 20 invites	Logo included Full page color Logo included 2 Premium Tables 10 invites	Logo included Full page color Logo included 2 Preferred Tables 10 invites	Name listed Half page color Logo included 1 Preferred Table 10 invites	Name listed Half page color Name listed 6 tickets 6 tickets	n/a Quarter page color Name listed 4 tickets 4 tickets	n/a Quarter page color n/a 2 tickets 2 tickets
Logo	Name listing	n/a	n/a	n/a	n/a	n/a
Logo	Logo	Name listing	Name listing	n/a	n/a	n/a
Logo on booth signage	Name listing	Name listing	Name listing	n/a	n/a	n/a
Yes Logo with link Logo included Logo on signage	Yes Logo with link Logo included Logo on signage	Yes Logo with link Logo included Logo on signage	n/a Logo listed n/a Name listed	n/a Name listed n/a Name listed	n/a Name listed n/a n/a	n/a n/a n/a n/a